



# TRULANCE COMMUNICATIONS

## Company Profile

### **Our Principle Office:**

**Bondo, Kenya.**

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Trulance Communications  
**Your True Technology Partner**

## **1. Introduction**

Trulance Communications was established to bring change to public sector services through the use of ICT, lead in private sector innovation and thus consequently raise the standards of ICT design and implementation in Kenya. We hope to build a reputation synonymous to excellence and innovation and upon which take our services around the country and region.

We demonstrate ability in database technology, cloud based and client/server tools and network architectures to deliver desired ICT solutions. We strive to achieve by combining contemporary software technology, robust network Infrastructure and state-of-the-art hardware with the resourcefulness of a team of highly skilled professionals with a collective wealth of experience.

We provide a full range of software development services specializing in business processes automation. We are experts in the field of building architecture, programming, system integration, testing and maintenance of IT solutions. We always strive for upscale implementation of IT projects on time and with maximum economic efficiency.

## **2. Vision**

To develop software that can enlighten and empower people and enable them to reap a better and greater value of the digital ecosystem.

## **3. Mission**

We exist to help start-ups and enterprises of all sizes to build better products, reach more people and have a prominent online presence.

## **4. Core Values**

### **a) Trust**

Nothing is more important than the trusted relationships we have with everyone in Bondo. We are trusted advisors to our customers, delivering exceptional service and engaging intelligently with technology in order to keep their data secure. We establish trust with our employees by communicating honestly and transparently, and empower our people to voice ideas, opinions, and feedback.

### **b) Customer Success**

Our growth is based on mutual success. When our customers and our employees grow, we grow. We help our customers achieve extraordinary things so that we can continue growing together, because their success is our success. We strategically expand our business offerings, grow our employee base, increase our impact, and create enormous stakeholder value for our customers, employees, partners, and communities. Inside Trulance, we motivate and align our people with ongoing opportunities for growth, development, and success.

### **c) Innovation**

Thinking differently is in our DNA. Our technology empowers all stakeholders to innovate. Our Intelligent Customer Success Platform helps companies connect to customers in whole new ways, and our technology empowers stakeholders to innovate like never before. We challenge the status quo, work outside of our comfort zones, and fearlessly pursue initiatives that have the potential to influence the way the world does business.

### **d) Equality**

We respect and value people of all backgrounds. Together, we create a more equal workplace and world. Equality starts with us. At Trulance, we value and respect people of all backgrounds. We believe a diverse and inclusive workplace fosters innovation and creativity, and are committed to building a culture where everyone feels included. While we've made progress on some fronts, we know that there is still real work ahead — but together, we can drive meaningful change and create a more equal workplace and world for all.

## **5. Expert Fields**

### **a) Mobile**

We specialize in building native android and iOS apps that are bound to blow minds with aesthetics and performance.

### **b) UI/UX Design**

From conceptualization to user experience design; from graphics to brand identity. We don't just care about the visual aspects of your product. We also care about the experience behind it.

### **c) Backend**

We develop backend services that are optimized for performance, hugely scalable and fault tolerant.

### **d) Website**

We build websites for the modern web that are ready to serve your business needs at any scale.

### **e) Enterprise**

We are expert in building intelligent systems that can help enterprises to manage their business processes and data more effectively.

## **6. Contacts**

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